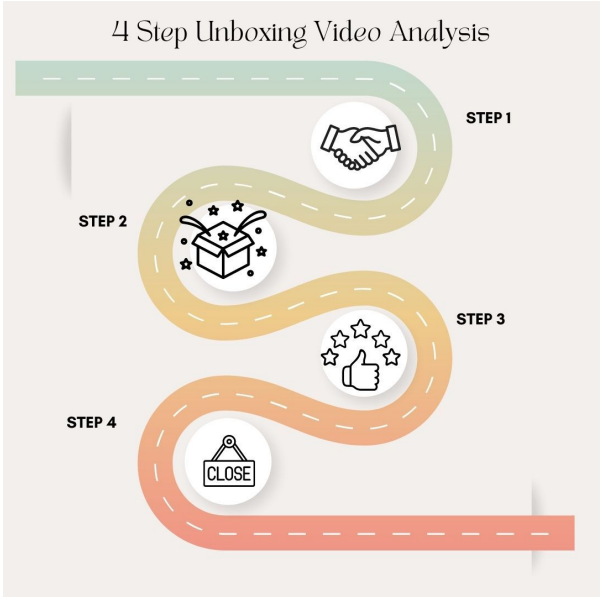


Analysing Unboxing Videos

Social media users worldwide have been using YouTube for fun or interesting videos. It is recognized globally as the most preferred platform for entertainment. Unboxing and haul videos are some of the most popular genres of video on that platform right now. They are currently the most common, with more views, likes and dislikes, and comments on YouTube compared to other types of videos available. This is why you will have a closer look at this format.

Watch your video again and identify the four major parts of an unboxing video. The pictures might help you.

Four horizontal lines for writing notes.



Describe each step in detail. What do you really have to mention/say. Are there any sentence starters or phrases that can be helpful for your own video production?

Step 1

A large rectangular box with four horizontal lines for writing a detailed description of Step 1.

Step 2

Step 3

Step 4
